

# KEVIN BILLINGS

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## Professional Objective

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Seeking a position with the Fayetteville School District, which would make use of my proven abilities in leadership and education.

## EDUCATION

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**Master of Education: Recreation and Sport Management**, University of Arkansas, Fayetteville, AR  
Current University of Arkansas GPA: 4.0/4.0 Anticipated Commencement date: December 21, 2013

**Bachelor of Science in Education**, Southern Arkansas University, May 2012

Major: P-12 Physical Education, Wellness, and Leisure and a Coaching Endorsement.

GPA: 3.8/4.0

Graduated Magna Cum Laude

## Certifications and Licensure

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### Arkansas Department of Education

- PE/Wellness/Leisure 7-12 Approved 8/22/2013 Standard 1/1/2013-12/31/2017
- PE/Wellness/Leisure PK-8 Approved 8/22/2013 Standard 1/1/2013-12/31/2017
- Coaching K-12 Approved 8/22/2013 Standard 1/1/2013-12/31/2017

- **USA Track & Field (USATF)**
- Certified Track and Field Official

## SKILLS & STRENGTHS

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- Strong computer skills in Word, Excel, PowerPoint, Twitter, Facebook, and others.
- Highly organized able to multi-task and accomplish multiple objectives.
- Professional demeanor and attentive to detail.
- Strong communication, interaction, and relationship-building skills acquired through experience as a student teacher, volunteer, and coach.
- Successful leader, equally effective as member of a team.

## TEACHING EXPERIENCE

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**Physical Education/Health Teacher and Football Coach**, Magnolia School District, Magnolia, AR 1/2012 – 5/2012 **Field Experience III**

- Strengthened student's health, and wellbeing by developing team-based exercises. This introduced an element of fun and challenge, while helping with their health.
- Coached and mentored students after hours during football practice
- Taught at the Elementary, Middle, and High school levels
- Total commitment to students, district, school, and community.
- Compassionate and sensitive to needs and emotions of children.

**Field Experience II:** 30 field experience observation hours

Lafayette County School District  
Lewisville, Arkansas and Stamps, Arkansas  
Grade levels: K-6 and 7-12: 15 hours were spent at each level.  
Subject: K-12 Physical Education

**Field Experience I:** Smackover High School, Smackover, Arkansas  
8 field experience observations  
Grade levels: 7th- 12th  
Subject: 7-12 Health and Physical Education

## **HONORS**

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- Who's Who Among Students in American Universities and Colleges, University of Arkansas for 2013
- Emerging Leaders Graduate, University of Arkansas New Student & Family Programs, Fall 2013
- American Legion Boy's State Delegate
- Appointed to the University of Arkansas Faculty Athletics Committee, Associated Student Government, 2013

## **VOLUNTEER/COMMUNITY SERVICE**

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- University of Arkansas Track & Field official
- RazorFest
- Fayetteville Half Marathon committee member and Joe Martin Stage Race Volunteer
- Special Olympics, Fishing derby, and Boys and Girls Club

## **Professional Affiliations**

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- Current member of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), Arkansas Association for Health, Physical Education, Recreation, and Dance (ArkAHPERD), North American Society for Sports Management (NASSM), USA Track & Field(USATF), and University of Arkansas Kinesiology Club
- Served as the Vice President of the Health, Kinesiology, and Recreation Club at Southern Arkansas University

## **Relevant Professional Development**

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- 2013, 2012, 2011, ArkAHPERD Convention November, Embassy Suites, Little Rock, AR
- 2013, Chick-Fil-A Leadercast, May 10, 2013, Rogers, AR
- 2012, Oklahoma City Thunder and Oklahoma City Redhawks Professional Development Workshop, November 26-27, 2012, Chesapeake Energy Arena and Chickasaw Bricktown Ballpark, + inside sales job shadowing

## **Other Work Experience / Internship / Service**

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University of Arkansas

**College Teaching Intern**, Fayetteville, AR, 8-2013 to Present

- Responsible for planning and teaching Contemporary Issues in Leisure and Sport at the college level
- Thoroughly explored the presentation of different ethical dilemmas, Community Recreation, Commercial Recreation, basic principles, values, ethics, and practices and their impact made on Recreation and Sport.

**Athletic Event Staff**, University of Arkansas, 7-2013 to Present

- Use great customer service skills and enjoy assisting event guests in an effective and efficient manner
- Providing guests with a pleasant visit to athletic events
- Event Staff - Ushers, Ticket Takers, Security (access control, bag checkers, etc.)

RON BRADLEY

November 24, 2013

To whom it may concern:

I am writing to express my sincere interest in the Athletic Director position at Fayetteville High School. I believe my personal strengths and professional experiences make me the ideal candidate for this position.

My diverse background in high school sports at the 2A, 4A, 5A and 6A levels along with college sports at the NAIA and NCAA levels has equipped me with a well-rounded perspective from which to manage a successful athletic department.

During my 23 year high school coaching tenure in Arkansas and Oklahoma, I held head coaching positions in football, softball, and baseball as well as assistant positions in both boys and girls basketball, softball and football.

At the college level I had the privilege of serving as the founder of the athletic program at Rogers State University in Claremore, Oklahoma. I served as Athletic Director during the infant stages of athletics at RSU, establishing the structure for what quickly became a highly successful program. I chartered the baseball program in 2003 and hired a softball coach, administering the building blocks of that sport. With the hiring of a men's basketball coach/athletic director, I transitioned into the full-time baseball coaching position, where I have served for the last nine years.

When the RSU Athletic Director position was vacated, university administrators ask me to serve as interim athletic director, playing a pivotal role in the transition periods.

Multiple challenges combined with rewarding successes along the way have prepared me for the exciting task of leading the athletic program of Fayetteville High School. I have great respect and admiration for the reputation of Bulldog Athletics and would relish the opportunity to lead and mentor the athletic staff there.

Returning "home" to northwest Arkansas is something I have always dreamed of. If given the opportunity, I am confident that I would quickly establish myself as a liaison to the community, a dedicated employee, a team player and asset to the Fayetteville Public School System.

Your careful consideration of my candidacy is greatly appreciated.

Sincerely,

Ron Bradley  
Head Baseball Coach  
Rogers State University

## OBJECTIVE

To obtain the position of Athletic Director at Fayetteville High School

## EDUCATION

B.S., Health & Physical Education  
Southwest Baptist University, Bolivar, MO  
May 1978

## PROFESSIONAL EXPERIENCE

Head Baseball Coach Rogers State University, Claremore, OK	June 2003 - Present
Interim Athletic Director Rogers State University, Claremore, OK	June 2003 - October 2005 & March 2010 - June 2010
Head Baseball Coach Claremore High School, Claremore, OK	July 1997 - May 2002
Head Baseball Coach Jenks High School, Jenks, OK	July 1994 - June 1997
Head Softball Coach, Head Baseball Coach, Assistant Football Coach	July 1984 - June 1994
Head Baseball Coach, Head Football Coach, Assistant Basketball Coach West Fork High School, West Fork, AR	July 1979 - June 1984
Freshman Football Coach, Freshman Basketball Coach Eldorado Springs High School, Eldorado Springs, MO	August 1978 - June 1979

## CAREER HONORS

3x Oklahoma Baseball Coach of the Year selected by The Daily Oklahoman and The Tulsa World

2x National Region Coach of the Year

5x Oklahoma Baseball Coaches Association Coach of the Year

President of Oklahoma Baseball Coaches Association

Keynote speaker at State and National Coaches Conferences

Inducted into the Oklahoma Baseball Coaches Hall of Fame in 2003

## CAREER ACCOMPLISHMENTS

1982	State Championship 2A Baseball	West Fork, AR
1993	State Championship 4A Baseball	Claremore, OK
1997	State Championship 6A Baseball	Jenks, OK
1999	State Championship 5A Baseball	Claremore, OK
2000	State Runner-up 5A Baseball	Claremore, OK
2011	Sooner Athletic Conference Baseball Championship	Rogers State Univ. Claremore, OK
2012	National Runner-Up Baseball NAIA College World Series	Rogers State Univ. Claremore, OK
2013	NAIA College World Series Baseball	Rogers State Univ. Claremore, OK

## REFERENCES

1. Dr. Keith Ballard  
Superintendent Tulsa Public School, OK
2. Wren Baker  
Deputy Athletic Director  
University of Memphis, TN
3. Dr. Larry Rice  
President Rogers State University, OK
4. Ken Ramey  
Superintendent Siloam Springs Public Schools, AR
5. John Selph  
Boston Mountain Education Co-op

# ***DANIEL P. GILL***

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## **SUMMARY OF QUALIFICATIONS**

I am an organized and detail-oriented person with a strong interest in pursuing the position of Director of Athletics with the Fayetteville Public Schools.

- Experience effectively coaching and directing people.
- Possess excellent public speaking and writing skills. Have the proper people skills to be successful in a team environment.
- Proven ability to manage time and people, to ensure the completion of projects on a timely basis.
- Eagerly participates in the planning and preparation of constituency building and athletic administration initiatives.

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## **EDUCATION**

<b>Bachelor of Science in Education</b>	June 2006
The Ohio State University – Columbus, Ohio	
<b>Masters of Science in Sports Administration</b>	February 2009
Canisius College – Buffalo, NY	
<b>Masters of Science in Physical Education</b>	May 2014
Canisius College – Buffalo, NY	

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## **PROFESSIONAL EXPERIENCE**

University School at Nova Southeastern University – Ft. Lauderdale, FL      Aug. 2012 – Present

### **Associate Director of Athletics**

#### *Key Contributions:*

- Assist the athletic department in guiding areas of team operations, program development, public relations, marketing, communications and event management
- Administer and supervise assigned areas of athletics activity, which directly relates to community outreach and fundraising, including athletic council and parent volunteers
- Manage all student-athletes compliance and membership requirements with the Florida High School Athletic Association
- Website coordination for scheduling, directions, game updates, rosters and any other pertinent information regarding University School athletics
- Create and manage the process of preparing University School student-athletes to participate in athletics at the collegiate level
- Oversee, plan for and manage the appropriate use of facilities, transportation and equipment for all sports

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St. Mary's High School – Lancaster, NY

Feb. 2007 – Aug. 2012

*Continued...*

## **Director of Athletics/Assistant Recruitment Director/Head Boys Basketball Coach**

### *Key Contributions:*

- Provided direct management for 21 men's and women's interscholastic athletic teams, including budgeting, scheduling, officials, team travel, equipment inventory and hiring of coaches and staff
- Responsible for school enrollment, including development and implementation of marketing campaign directed toward grammar and middle school age children, parents and the community at large in addition to the organization of all summer youth athletic camps
- Developed corporate sponsorship program and cultivated relationships with local business community to generate additional revenue for the general athletic fund
- Directed all athletic department special events; tournaments, award ceremonies, fundraisers and public relations efforts as well as managing the use of athletic facilities and fields for rental by outside organizations
- Led boys basketball team to 72 wins, including 2 New York Class B Catholic State Championships and first appearance in the Manhattan Cup League Championship game in 4 seasons as head coach

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Town of Lancaster Recreation Department – Lancaster, New York

June 2001 – Aug. 2012

### **Recreation Supervisor (Seasonal)**

#### *Key Contributions:*

- Assisted in the organization, development and execution of all summer recreational programs
- Supported all project activities and special events at the instruction of the director
- Provided supervision and direction for maintenance of all sports and recreational facilities

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USA Niagara Development Corporation – Niagara Falls, NY

Sept. 2006 – Feb. 2007

### **Project Assistant**

#### *Key Contributions:*

- Conducted research in support of all USA Niagara's economic development and public relations efforts
- Supported all project activities and coordinated special events at the direction of the president
- Developed databases for mailing lists and other pertinent information

## **PROFESSIONAL AND COMMUNITY ACTIVITIES/AWARDS**

- Five-Star Basketball Camp Staff Member (2001-2005)
- Ohio State University Men's Basketball Student Assistant (2002-2006)
- Lancaster/Depew Boys and Girls Club Board of Directors (2008-Present)
- Diocese of Buffalo High School Athletic Association Boys Basketball Chairman (2009-2012)
- Contemporary Services Corporation at the BB&T Center (2012-Present)
- 2009 Lancaster/Depew Bee Newspaper Boys Basketball Coach of the Year
- 2012 Buffalo Sports Daily & BCANY of Western New York Boys Basketball Coach of the Year



# James E. Griffin

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## OBJECTIVE

To become a high school principal and educational facilitator who is versed in educational practices and possesses a variety of leadership experiences.

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## EDUCATION

### **Freed-Hardeman University, Henderson, TN**

Education Specialist Degree, August 2009  
Certification in Administration-Leadership

### **Trevecca Nazarene University, Nashville, Tennessee**

Masters of Education, August 1997  
Certification in Administration-Leadership

### **Arkansas State University, Jonesboro, Arkansas**

Bachelor of Science in Education, 1993  
*Certification in Social Studies and Drivers' Education*

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## PROFESSIONAL EXPERIENCE

### **Bolton High School 2013 – Present**

#### **Vice Principal / Athletic Administrator**

Academics and Curriculum / Scheduling / Teacher Evaluation

### **Bolton High School 2009 – 2013**

#### **Assistant Principal / Athletic Director**

Discipline / Safety and Security / Bus – WIN – ISS Coordinator

### **Millington Central High School 2003 - 2009**

#### **Assistant Principal / Athletic Director**

Discipline / Athletic Director / Bus Coordinator / Safety and Security

### **Millington Central High School 1996 - 2003**

#### **Teacher / Assistant Coach / Head Coach**

US History, World Geography and Govt Teacher / Head Baseball /

Sponsor FCA

Teacher / Assistant Football and Baseball / Sponsor FCA

**Covington High School (Tipton County Schools) 1995 -96**

**Teacher / Assistant Coach**

US History / Government / Assistant Football and Baseball

**Jacksonville High (PCSSD Arkansas) 1994 - 95**

**Teacher / Assistant Coach**

World History / Assistant Basketball / Assistant Track

**Munford High (Tipton County Schools) 1993 – 94**

**Teacher / Assistant Coach**

US History / World Geography / Assistant Football

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## **PROFESSIONAL DEVELOPMENT**

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- ◆ Common Core Leadership Course (TDE) 2012-13
- ◆ Athletic Administrator 2012-13
- ◆ PLC Coordinator of Algebra II 2012-13
- ◆ TN Achieves Mentor 2012-13
- ◆ TSIPP Leader Bolton High 2011-12
- ◆ PLC Coordinator Social Studies 2011-12
- ◆ SCS Principal Mentoring Program (3) 2011-12
- ◆ Certified TEAM Evaluator 2011
- ◆ Memphis Leadership Fellow 2010-11
- ◆ SCS Principal Mentoring Program 2010-11
- ◆ TEAM TREK 2010
- ◆ TSSAA Region 7 Director
- ◆ Athletic Director
- ◆ Athletic Administrator
- ◆ Wrote Mercy Rule for TSSAA Basketball and Football (June 2007)
- ◆ DHA Hearing Officer
- ◆ Bus Coordinator
- ◆ Safety and Security Coordinator
- ◆ Discipline Coordinator
- ◆ School Health Coordinator
- ◆ In School Suspension Coordinator
- ◆ Leadership Millington
- ◆ Gang Awareness Mentor
- ◆ Administration Mentor Program
- ◆ SIP Steering Committee
- ◆ Presenter and facilitator at numerous SCS and local in-service activities
- ◆ SCEA Member
- ◆ Sponsor / Chaplin FCA
- ◆ TBCA Area 7 Baseball Director

- ◆ TBCA Head Baseball Area 7 Showcase Team
- ◆ TBCA Head Pitching Tennessee Sunbelt Team
- ◆ TSSAA A.F. Bridges Sportsmanship Athletic Director of the Year
- ◆ Millington Star Readers' Choice Principal of the Year

## **REFERENCES**

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**David Stephens -Deputy Superintendent SCS**

**Dan Haddow -Administrator Collierville Middle School**

**Faye Werner- University of Memphis / Shelby County Schools Retired**

**\*Others Available Upon Request**

## Resume

John G. Hayden

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### Objective

To continue career in educational leadership where my education, past teaching experiences and work ethic can be used to help educate students and provide leadership within the school.

### Education

Harding University

- ▶ Earned Masters Degree in Educational Leadership in 2005

University of Arkansas, Fayetteville, Arkansas

- ▶ Earned Bachelor of Science in Education in 1986
- ▶ Major in Physical Education

Pine Bluff High School, Pine Bluff, Arkansas

- ▶ Graduated in 1981

### Experience

#### **Watson Chapel High School 2006-Present**

- Assistant Principal
- Athletic Director 2009-Present
- Chairman - School Improvement Leadership Committee 2009-Present

#### **Watson Chapel Junior High School 2005-2006**

- Administrative Assistant Principal

#### **Watson Chapel High School 1998-2005**

- Instructor of Physical Education
- Assistant Head Coach Football-Defensive Coordinator 1998-2005

- Assistant Baseball Coach 1999-2002
- Head Track Coach 1998
- Intern Principal 2004-2005
- Chairman of the Watson Chapel High School Nutrition Physical Advisory Committee 2004-2005
- Supervisor of Saturday Work Detail 1998-2005
- Summer Maintenance Worker 1988-Present

### **Watson Chapel Junior High School 1986-1998**

- Instructor of Physical Science 1986-1987
- Instructor of Physical Education 1987-1998
- 7th. Grade Boys Athletics Head Coach 1986-1997
- Assistant Football Coach 1986-1997
- Offensive Coordinator 1992-1996
- Defensive Coordinator 1996-1997
- Assistant Basketball Coach 1987-1994
- Assistant Junior Varsity Baseball Coach 1987-1993
- Head Junior Varsity Baseball Coach 1994-1998

### **Honors**

- ▶ 2000 AAA Baseball State Champions

### **References**

# Brian Huens

## OBJECTIVE

My objective is to continue learning and working in the field of Athletic Administration.

## EMPLOYMENT

ATHLETIC DIRECTOR  
*NORTH HIGH SCHOOL*

AUGUST 2012 - PRESENT  
*BAKERSFIELD, CA*

Handle all aspect of the Athletic Department at North High School including: Scheduling, transportation, facility use requests, supervision of coaches, hiring and evaluating coaches, host and manage the SYC cross country championships for 17 high schools, host and manage a varsity boys basketball tournament with 16 high schools over a 4-day period, host and manage a jv wrestling tournament with 12 high schools, and coordinate monthly meetings with the Athletic Booster Club.

EARTH & INTEGRATED SCIENCE TEACHER  
*NORTH HIGH SCHOOL*

AUGUST 2005-MAY 2012  
*BAKERSFIELD, CA*

Teaching juniors at the general level along with college prep freshman classes in Earth Science. Assistant jv football coach, varsity boys soccer coach, varsity coed cross-country coach, track and field coach.

## EDUCATION

M.S. IN EDUCATIONAL ADMINISTRATION  
*NATIONAL UNIVERSITY*  
Currently working on Masters Degree

APRIL 2013 - PRESENT  
*Bakersfield, CA*

SINGLE SUBJECT TEACHING CREDENTIAL  
*Point Loma University*  
Including CLAD Certification

SEPT 2005 – AUG 2007  
*Bakersfield, CA*

B.A. EARTH AND ENVIRONMENTAL SCIENCE  
*The University of Tulsa*

FALL 1999 - SPRING 2004  
*Tulsa, Oklahoma*

Member of the Pi Kappa Alpha Fraternity (4 years)  
Member of the Football Team (1 year)  
Member of the Coed Cheerleading Squad (2 years)

## SKILLS

PC and Mac Literate  
Organized  
Adaptive  
Hard Working

Creative  
Ambitious  
Honest  
Life Long Learner

## **Jody Jenkins**

### **Work Experience:**

**2000-Present**

**Principal, Ozark High School, Ozark, AR, AAAA high school, grades 10-12, 430 students, staff of 40; Building Athletic Director 2004-Present**

**1987-2000**

**English teacher, coach, Russellville Junior High School, Russellville, AR**

**1985-1987**

**Teacher, coach, Magnet Cove High School, Malvern, AR**

### **Certifications**

**Administrator (K-12 Superintendent); Secondary Principal (5-12); Secondary English, Health, Physical Education (7-12)**

### **Education**

**MSE, School Leadership, University of Central Arkansas, Conway, AR, 1997; BSE Secondary Education, Arkansas Tech University, Russellville, AR 1985; Additional hours Harding University 2001-2002; High School Diploma, Atkins High School, Atkins, AR 1981**

### **Personal**

**President AAAA Principal's Association 2003-Present**

## References

**Jim Ford, Superintendent**

**Steve Anderson, Superintendent**

**Jerrold Burns, Principal**

**Larry Burris, Business Owner**

**Ted Darlina, Pastor**

**Mark Ferguson, Ex. Vice President**

**Dr. Mike McSpadden, Asst. Supt.**

**Harvie Nichols, Retired Supt.**

**Charlie Sorrels, AD**

**Larry Dugger, Superintendent**

**Dr. Joey Walters, Assoc. Ex. Dir**

**Randall Williams, Superintendent**

**Other references available upon request**



## DOUG MOSLEY

### **Professional Experience:**

**UNIVERSITY OF CINCINNATI** – Cincinnati, Ohio

January 2011 to August 2013

#### **Senior Associate Director of Athletics, Communications**

Served as a member of the department's executive management team, reporting to the Director of Athletics in an NCAA Division I FBS intercollegiate athletics program. Following a change in department leadership, I was part of a group of senior administrators who accepted severance agreements.

#### ***Senior-Level Administration:***

- Managed six direct reports and had administrative oversight over two head coaches (two sports).
- Member of the task force formed to protect the University's interests as they pertained to conference realignment.
- Monitored current issues, formulated communications strategies and developed a master document to represent the University's key points and assets.
- Directly oversaw communications initiatives, including serving as the department's spokesperson.
- Worked collaboratively with the University's external relations offices through crisis communications periods.
- Served as the department's liaison to a third-party developer for assessment of previous strategic plan and initial development of new plan. Made regular progress reports to the executive management team.

#### ***External Affairs:***

- Led the public relations, media operations, sports information and on-campus communications initiatives.
- Played a direct role in the communications operations of two men's basketball teams that reached the NCAA championship tournament and two football teams that earned bowl berths.
- Served as the department's liaison to the contracted multimedia rights holder, IMG.
- Assigned as the department's oversight on licensing and regularly interfaced with the University's Office of Trademarks and Licensing.
- Served as the ranking administrator on the James Kelly Athletic Hall of Fame committee.
- Regularly interfaced with the department's broadcast partners: ESPN, Fox Sports Ohio and Clear Channel Radio.

#### ***Extra-departmental Involvement and Leadership:***

- Served as a member of the University's Communications Cabinet and also held a spot on the broader Campus Communicator's Committee. Regularly interfaced with the University's communications team.
- Department's representative on the University's Branding Committee.
- Selected by the University's executive leadership to serve on its Marketing Committee.
- Designated as the University's representative to the Cincinnati Sports Professionals Network (CSPN).
- Member of the Big East Conference's swimming and diving championship committee.

**UNIVERSITY OF LOUISIANA - MONROE** – Monroe, La.

#### **Senior Associate Director of Athletics**

July 2005 to January 2011

Served as the No. 2 administrator reporting to the Director of Athletics in an NCAA DI FBS intercollegiate athletics program.

#### ***Strategic Leadership and Administration:***

- Managed nine direct reports, including Assistant Director of Athletics and as many as five head coaches (10 sports).
- Directly oversaw finance and business operations, facility management and operations, event management, marketing and promotions, licensing, ticketing, sports information, athletic training and sports medicine, video operations, strength and conditioning and equipment.
- Streamlined and documented internal department processes in the business operations, ticketing and human resources areas. Led the department to significantly improved audits and filings in each, including NCAA, NCAA Division I Membership, EADA and State of Louisiana.
- With the Director of Athletics through a third party developer, formulated the department's new strategic plan in 2006. In 2010, led the tactical assessment of the 2006 strategic plan, directed the staff review of the strategic plan to a committee of campus and community leaders, and worked with a third party developer to conceptualize the new strategic plan to be unveiled in 2011.
- Coordinated the team that developed new property control standards and conducted interdepartmental training that resulted in exceptional improvements to a longstanding audit issue.
- Conducted hiring searches for various staff and coaching positions. Assisted the Director of Athletics in searches for football head coach, men's basketball head coach and athletic foundation executive director.
- Developed a new department personnel chart and a corresponding position-by-position designation of duties document. Updated the department's job descriptions/procedures manual. Developed/reviewed employee contracts.
- Developed new event management concepts and standards, trained event managers, employed a new event management personnel provider and personally oversaw football.

***Facility Financing and Construction:***

- Oversaw the renovation and/or new construction of every competition and practice venue over a six-year period, including assembling funds through grants, special fundraising, new student fees and other sources.
- Conducted exploratory research, authored the formal recommendation and served as the department's oversight representative for replacing the football natural grass surface with a new synthetic turf surface.
- Performed research that ultimately led to installation of new scoreboard and premium seating in the football venue. Passed this along to my replacement and it was installed for the following season.

***Revenue Generation and External Affairs:***

- Developed season-ticket and single-event marketing plans that led to five attendance records for football.
- Successfully negotiated and completed an agreement with adidas that netted the department a \$90,000 annual increase in return over the previous team gear provider agreement.
- Researched and produced grant proposals that resulted in over \$250,000 in outside funding for the department, including those that landed host institution status for two Sun Belt Conference championships.
- Worked closely with the institution's foundation to support fundraising activities and coordinate development fulfillment obligations.

***Extra-Departmental Involvement and Leadership:***

- Worked with the University's Mascot Committee to lead the department's implementation efforts for new mascot.
- Served as member of the following committees: University's Strategic Planning, University Calendar, Homecoming, 75<sup>th</sup> Anniversary, Mascot Implementation and President's Event Planning.
- Worked with the steering committee and two directed committees to successfully see through the NCAA Second-Cycle Certification process.

**SPRING HILL COLLEGE – Mobile, Ala.**

**Director of Athletics and Recreation**

December 2003 to July 2005

Managed the day-to-day operations for 15-sport, NAIA intercollegiate athletics program that placed in the Top 25 in the annual NACDA Directors' Cup standings and a broad-based intramurals and recreation program that served over 1,300 students, faculty and staff.

- Directed a coaching, professional and administrative staff of 22.
- Managed an annual budget of over \$2.5 million which included \$250,000 in annual giving and corporate sponsorship revenue expectations.
- Developed and successfully implemented the "Game Day" branding and awareness concept, targeted to promoting intercollegiate athletic events to students and resulting in significant increases in event attendance.
- Served as the chief fundraiser and managed annual revenue projects such as the Badger Club membership drive, Hall of Fame Weekend, Badger Club telethon and Arthur R. Outlaw Memorial Golf Classic.
- Oversaw student-athlete recruitment with a focus on maximizing net tuition revenue.
- Introduced new student-athlete academic monitoring and counseling systems.
- Produced a new department policies and procedures manual.
- Implemented a Student-Athlete Committee and charged it with developing the programs for the annual athletics banquet and Student-Athlete Opening Day.
- With input from the Student-Athlete Committee, authored the Student-Athlete Handbook.
- Conducted eight national searches to replace coaching and professional staff, including six head coaches.
- Reported to the Board of Trustees three times each year.
- Served as a member of the Student Affairs Division senior directors and was a member of the teams that developed the College's new strategic plan and its SACS reaccreditation plan.
- Served as a member of the Student Outreach Network, a group focused on individually identifying at-risk students and interacting in a manner to ensure their continued growth and success.

**TROY UNIVERSITY – Troy, Ala.**

**Assistant Director for Athletic Development**

August 2003 to December 2003

Manager for the debut of the Red Wave Executive Suites, the 27 suites in the newly renovated Movie Gallery Veterans Stadium. Also performed assigned development duties.

- Handled sales efforts for a portfolio of suites and worked to ensure a sellout by the facility's opening event.
- Conceptualized all aspects of facility operations, including authoring the policy manual.
- Developed the customer service staffing plan, hired and trained 50 part-time student employees, wrote weekly schedules and managed the staff.
- Directly responsible for relationships with contracted providers – facility staffing and security, concessionaire/caterer and sky box amenities.

- Built positive relationships with each suiteholder and fostered active communications and feedback from which we made adjustments to our operations plans to better provide excellent customer service.
- Accepted additional responsibilities on the football traveling administrative staff dealing with accommodations and hospitality for guests and boosters.
- Jointly led a team during a basketball season ticket sales drive which collectively resulted in the highest increase in basketball season tickets in school history.

**COMCAST SPORTS SOUTHEAST/CHARTER SPORTS SOUTHEAST (CSS) - Atlanta, Ga.**

**Manager of Marketing & Public Relations**

June 2000 to October 2003

Hired as the network's fifth employee, serving as an executive-level manager integral to the growth that ultimately positioned it as the nation's seventh-largest regional sports network.

- Served in a lead role in programming acquisition and jointly developed the network's schedule.
- Worked with the network's Executive Producer to develop programming production plans for live and taped events.
- Served as the network's lead baseball play-by-play talent for one season and worked to develop and train talent for other programming.
- Developed the original marketing and public relations plans for the network. 1) In marketing role, bought media placements in markets throughout Southeast/directed creative development. 2) In public relations role, implemented media campaigns, launched an intra-company electronic newsletter and served as network's spokesperson.
- Served as the primary contact for the Atlantic Sun Conference, Southern Conference, Gulf South Conference, Peach Belt Conference, Clemson University, Vanderbilt University, University of Arkansas, UAB and assisted with the Southeastern Conference, University of Alabama, Auburn University, University of Tennessee, University of Georgia, University of South Carolina, Mississippi State University, University of Mississippi and Troy University.
- Achieved my sales goal for paid and time-buy programming each year, topping \$2.5 million in 2002.
- Developed a training program to familiarize customer contact-level employees with CSS and delivered it to over 3,000 employees in over 100 training sessions.
- Delivered affiliate relations presentations to 200+ cable system marketing/ad sales management-level employees.

**NATIONAL ASSOCIATION OF INTERCOLLEGIATE ATHLETICS (NAIA) - Tulsa, Okla.**

**Director of Sports Information, Broadcasting & Technology**

August 1996 to June 2000

Originally recruited to the NAIA to serve as the Director of Sports Information, was later assigned and accepted additional responsibilities in broadcasting, technology and designated national sponsorships.

**Sports Information**

- Planned and directed event publicity and operations for 23 national championships annually.
- Managed national Top 25 rankings and national statistical reporting processes.
- Managed departments, including hiring, training and supervising staff, formulating objectives and goals, and developing and monitoring budgets.
- Acted as an association spokesperson to national, regional and local media.
- Wrote press releases and feature articles on a daily basis.
- Delivered presentations and educational seminars on media relations to various association committees and groups.
- Co-authored strategic plans on association-wide and department levels.

**Broadcasting**

- Originated in-house broadcasting department.
- Produced and syndicated over 20 national championship events for television broadcast.
- Prepared and delivered educational seminars to association constituencies in an effort to encourage broadcasting at the grass-roots level of the membership.

**Technology**

- Launched original web site and grew it to 2.5 million page views per month traffic level.
- Negotiated an operations and revenue-sharing agreement with Total Sports, a sports-industry web site provider.
- Managed debut of redesigned web site in November 1999.
- Originated an e-newsletter with a subscriber list of over 1,250.
- Prepared and delivered an educational seminar on association web site to national convention attendees.

**National Sponsorships**

- Worked directly with national sponsors to assure delivery of value in partnerships through online, print and broadcast opportunities.
- Pitched potential sponsors on partnership packages.

**ATLANTA COMMITTEE FOR THE OLYMPIC GAMES** - Atlanta, Ga.

**Venue Press Chief**

February 1996 to August 1996

Professional, compensated position originally part-time concurrently with the position at Auburn University Montgomery.

- Served as the press chief at the softball venue and acted as venue spokesperson.
- Assembled and tasked a six-person professional management team and trained and managed 250 volunteers.

**AUBURN UNIVERSITY MONTGOMERY** - Montgomery, Ala.

**Sports Information Director** (school's first full-time director)

June 1994 to August 1996

**SOUTHERN STATES CONFERENCE** - Birmingham, Ala. -

**Media Relations Director**

August 1994 to August 1996

**THE LEAF CHRONICLE** - Clarksville, Tenn.

**Sports Writer** (covering high school/colleges)

August 1993 to June 1994

**AUSTIN PEAY STATE UNIVERSITY** - Clarksville, Tenn.

**Sports Information Graduate Assistant**

August 1993 to June 1994

**UNIVERSITY OF WEST FLORIDA** - Pensacola, Fla.

**Assistant/Interim Director of Sports Information**

August 1991 to August 1993

Hired as a student assistant sports information director, later moved into role as interim sports information director.

**PENSECOLA NEWS-JOURNAL** - Pensacola, Fla.

**Sports Writer** (part-time)

September 1991 to August 1993

**Other Career Experience:**

**CONTRACT SERVICES** - Destin, Fla. - General Manager

September 1990 to August 1991

**EDWARD D. JONES & CO.** - Keokuk, Iowa & Destin, Fla. – Investment Broker

January 1989 to September 1990

**DUCKWALL-ALCO STORES** - Junction City/Topeka, Kan. – Assistant Store Manager

January 1988 to January 1989

**K MART CORP.** - Sedalia, Mo. & Kansas City, Mo. – Assistant Store Manager

June 1985 to January 1988

**Professional and Community Associations:**

**Cincinnati Sports Professionals Network** – Board Member, 2011 to present

**Boy Scouts of America** – Cubmaster, Pack 230 (Monroe, La.), 2010-11

**National Association of Collegiate Directors of Athletics** – Member, 2003 to present

**National Association of Collegiate Marketing Administrators** – Member, 2005-10; authored the NACMA Corner article in *Athletics Administration* titled “Building Your Career Library” (February 2008); moderated the interactive breakout session, “How to Maximize Internet Content” at 2008 NACMA Convention

**College Athletic Business Management Association** – Member, 2005-10

**Dillard University Special Advisory Committee for Reinstatement of Intercollegiate Athletics** – March 2006

**Mobile Area Sports Commission** – Board of Directors, 2004-05

**NAIA Athletic Directors Association** – Member, 2003-05

**College Sports Information Directors of America (CoSida)** – Member, 1994-2000; 2011 to present.

**CoSida Board of Directors** – 1998-2000

**United States Olympic Committee** – 1999 Pan-American Games Staff; 1998 Olympic Public Relations Association

**NAIA Sports Information Directors Association** - Board of Directors, 1995-96; National Office Liaison, 1996-2000

**Destin (Fla.) Chamber of Commerce** – Volunteer of the Year, 1991; Seafood Festival Co-Chairman, 1990; Seafood Festival Food Booth Chairman, 1991; Membership Committee Chairman, 1989

**Education:**

**CULVER-STOCKTON COLLEGE**, Canton, Mo.

B.S. Business Administration/Marketing, 1985 - - - member of the varsity football and tennis teams.

**JOHN WOOD COMMUNITY COLLEGE**, Quincy, Ill.

A.S. Journalism, 1983 - - - served as Vice President of the Student Government Association.

**Professional References:**

Mr. Bobby Staub  
Former Director of Athletics

Mr. Greg Vehr  
Vice President / Communications & Govt. Relations  
University of Cincinnati

Ms. Robin Martin  
Associate Provost  
Former Executive Associate AD / SWA  
University of Cincinnati  
Former Director of Athletics  
Dillard University

Mr. Bob Arkeilpane  
Former Deputy Director of Athletics  
University of Cincinnati

# BOBBY G. SMITH

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## Director of Athletics

I am a results-driven professional with a 24-year career as an Athletic Director, Assistant Athletic Director, Head Coach, and Assistant Principal. I have excellent skills in public relations, mentoring, fundraising, motivation and communication.

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### EDUCATION

ARKANSAS STATE UNIVERSITY, JONESBORO, AR ▪ <b>EDS, Specialist in Education</b> ▪	2013
HARDING UNIVERSITY, Searcy, AR ▪ <b>MSE, Educational Leadership</b> ▪	2003
HENDERSON STATE UNIVERSITY, Arkadelphia, AR ▪ <b>BSE, Physical Education</b> ▪	1990

#### *Professional Licenses:*

- Arkansas Certified K-12 Building Level Administration, English, and Physical Education

### EXPERIENCE

FAYETTEVILLE HIGH SCHOOL, Fayetteville, AR

*Public School ▪ 10-12 ▪ Total enrollment of 1900 ▪ 125 + 35 staff members*

- **Assistant Athletic Director** 08/09-05/11
- Accomplishments/Responsibilities
  - Women's Basketball Administration
  - Softball Administration
  - Swimming Administration
  - Booster Clubs
  - Bulldog Television Show where I both organized and hosted the show
  - Various Fund Raising Activities, approximately \$100,000 raised in 8 years for women's basketball alone
- **Head Women's Basketball Coach** 08/03-05/11
- Key Accomplishments in 8 years
  - 4 consecutive conference championships for the first time in school history
  - 4 consecutive state championship appearances
  - 2 State Championships with a school record 32-0 season and #8 national ranking in 08-09
  - Arkansas High School Coaches Association Women's Coach of the Year 2008-09
  - Arkansas High School Coaches Association Outstanding Coach of the Year for Athletics 2008-09
  - National Federation of High School Coaches Outstanding Coach for Arkansas 2008-09

- **Assistant Principal** 05/11-current
- Accomplishments/Responsibilities
  - Led in the development of the first Crisis Plan of Action for Fayetteville High School
  - Gem SLC Principal in charge of discipline, attendance, and teacher evaluation
  - Developed the first student identification system at Fayetteville High School that includes name, photo ID, student ID number, and SLC
  - Led a team that created the SMART Lunch system that allows for department meetings, clubs and organizations, and over 4000 lunch time interventions in the spring of 2012-13 alone
  - Led a team that recommended the innovative bell schedule that supports our SMART Lunch program
  - Created the first lunch duty system at Fayetteville High School

SHILOH CHRISTIAN HIGH SCHOOL, Springdale, AR  
*Private school ▪ K-12 ▪ Total enrollment of 800*

- **Women's Athletic Director** 08/01-05/03
  - Managed budget of \$25,000 for women's sports. Authorized all purchasing and expenses
  - Hired, supervised, mentored, and evaluated a staff of 11 coaches **including spirit groups**
  - Coordinated Sports Club fundraising. \$50,000 was generated in one activity alone
  - Served as Transportation Director in 2001-02 scheduling all trips and overseeing fleet maintenance

- **Head Women's Basketball Coach** 08/00-05/03
  - Key accomplishments:
    - 1<sup>st</sup> 30 win season in school history
    - 1<sup>st</sup> conference championship in school history
    - 2 consecutive trips to the state tournament and 1 final 4 appearance.

- **Assistant Principal** 08/02-05/03
  - Challenged to turn around an attendance and discipline system plagued by poor recordkeeping and inconsistent follow up. Communicated clear expectations to students, parents and staff to establish a new sense of fairness. Delivered PTO presentations, sent home information packets and published policies online. Established a highly visible profile on campus, visiting classrooms and holding students accountable for behavior, dress and attendance.
  - Overhauled the attendance system, optimizing the use of attendance software and insisting upon prompt teacher reports from the classroom. Built spreadsheets to facilitate quick response and parent contact following truancy or tardiness. Result: Attendance improved 13% while discipline infractions were reduced 25% within the first month of school.

PRAIRIE GROVE PUBLIC SCHOOLS, Prairie Grove, AR  
*Serving 1200 students K-12 ■ 600 students in grades 7-12*

**Head Women's Basketball Coach / Physical Education Instructor**

08/93-05/00

- Recruited to lead a program that had not seen a winning season in many years. Developed a program of high expectations, fairness, discipline and structure. Gained buy-in and ownership by creating a kid-friendly environment and soliciting parental involvement. Identified and showcased players' strengths.
- Key accomplishments:
  - 1999-2000 Conference champion, regional runner-up, Class AAA state runner-up
  - 1993-1999 4 conference champions, 2 regional runners-up, 3 state tournament appearances

KINGSTON HIGH SCHOOL, Kingston, AR

- Key Accomplishments
  - **Head Women's Basketball Coach**
  - 1990-1993 2 conference championships

08/90-05/93

**PROFESSIONAL ACCOMPLISHMENTS**

- See Coaching Biography

**PROFESSIONAL AFFILIATIONS**

- National Association of Secondary School Principals
- ASCD (formerly the Association for Supervision and Curriculum Development)
- Arkansas High School Coaches Association

**ADDITIONAL INFORMATION**

- *Professional Trainings:*
  - Recently completed Specialist Degree
  - Professional Learning Communities Institute
  - Advanced Placement Summer Institute for Pre-AP English
  - Received training to both develop and implement an independent study/credit recovery program
  - Reading instruction/intervention training including Scholastic Read 180 and Smart Step Literacy Lab 2 year program
  - Pathwise Trained
- *Committee service:*
  - 9<sup>th</sup> Grade Transition Committee
  - Student Based Budgeting Committee
  - Committee to Improve Free and Reduced reporting
  - Original member of the Small Learning Community Committee
  - Pre-Expulsion Committees
- *Military background: Staff Sergeant* in the AIR NATIONAL GUARD in Computer Operations. Honorable Discharge, 1986-1992.



# Tony Travis

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## ***Objective***

My goal is to become the Athletic Director at Fayetteville High School and develop an athletic program that will educate the whole student-athlete through athletics. Leadership, work ethic, character, discipline and teamwork will be the building blocks for our program. I believe that every athlete deserves a coach that believes in him or her and that coaching character is as important as coaching athletics.

## ***Education***

1989 - Booneville High School  
2000 - Bachelor of Science in Education, University of Arkansas  
2001 - Master of Arts in Teaching, University of Arkansas  
November 2013 - Completed Professional Program of Study – Building Principal, Arkansas State University

## ***Awards***

1986,87,88 - Letterman - Booneville High School Football (1986 2A Football State Champions)  
1989 - Letterman - Arkansas Tech University Football  
1992 - Letterman - University of Arkansas Razorbacks Football  
2003 & 2004 - Conference Football Champions (Head Coach Fayetteville Ramay JR High Football)  
2007 - Girls Indoor Track State Champions (Assistant Coach, Fayetteville HS Track)  
2007 - 7A State Football Champions (Assistant Head Coach / Defensive Line Coach Fayetteville HS Football)  
2012 - 1-4A Conference All Star Coach Nominee (Pea Ridge HS Football)  
2012 - Finalist for Hooten's / Farm Bureau 4A Coach of the Year (Pea Ridge HS Football)  
2012 - NWA Times Football Coach of the Year (Pea Ridge HS)  
2013 – Arkansas Activities Association West All Star Football Team Head Coach (Pea Ridge HS)

## ***Work Experience***

2000-2001 UA M.A.T. Student teacher at Rogers Public Schools  
1999-2000 Volunteer football coach at Ramay Junior High School  
2001 PE Teacher / Assistant FB Coach at Ramay Junior High School  
2002-2005 PE Teacher / Head FB Coach at Ramay Junior High School  
2006 GED Instructor at Fayetteville High School / Assistant Football and Track Coach at Fayetteville High School  
2007-2008 GED Instr. at FHS / Assist. Head FB Coach at FHS / Head Wrestling Coach / Assist.Track Coach  
January 2009 - Promoted to Associate Head Coach / Defensive Coordinator at Fayetteville High School  
2009 - 2013 PE / Oral Communication Teacher / Head Football Coach at Pea Ridge High School  
February 2013 - Present - Athletic Director / Head Football Coach at Pea Ridge High School

## ***Making a Difference***

Created the Blackhawk AID (Athlete's Impacting the District) Program for the Pea Ridge Football Program  
Initiated the FCA Football Huddle for the Pea Ridge Football Program  
Created the Little Hawks Summer Football Camp  
Created and Serve as Vice President of the Blackhawk Foundation (total restructuring of our Athletic Booster Club)  
Implemented athletic budgets for Pea Ridge HS  
Helped in developing our current Athletic Handbook  
Developed our "SantaHawks" program that provides Christmas presents for area children in need  
Directly involved in over \$5.3 million in athletic facilities improvements at Pea Ridge  
Initiated and continue to manage a yearly two day, twelve hour coaches in-service for our coaching staff

## ***Contact Info***

Tony Travis

# Tony Travis

## *References*

### **Rick Neal**

Superintendent, Pea Ridge Public Schools,

### **Jon Laffoon**

Principal, Pea Ridge High School,

### **Joshua Ramsey**

Pea Ridge School Board Member, Past President

### **Mike Van Dyke**

Director, NWA Education Service Cooperative, Former Pea Ridge Superintendent,

### **Randy Willison**

Superintendent, Batesville Public Schools,  
Former Assistant Supt. at Fayetteville Public Schools,

### **Nick Tschepikow**

Former Principal at Fayetteville Ramay Junior High,

### **Kristen Scott**

Principal, Owl Creek Pre K-7 School,

### **Michael Johnson**

Principal and Athletic Director, Booneville High School,

### **Bill Burnett**

NWA FCA Director,

### **Annette Beard**

Editor, The Times of Northeast Benton Co.,

# **Terry Gene Vansandt**

## **Education**

### **University of Central Arkansas**

BSE degree in Physical Education, May, 1981

MSE degree in Physical Education, May, 1983

Certification in Secondary and Middle School Social Studies May 1986

### **Arkansas State University**

Certification as Secondary Principal May 1998

### **University of Arkansas**

Special Education, six hours completed

## **Certifications**

- Secondary Principal
- Secondary Social Studies
- Secondary Physical Education
- Middle School Social Studies
- Middle School Physical Education
- Drivers Education

## **Student Teaching**

### **Conway Middle School**

Fall 1981

- Helped in the teaching and assessment of Physical Education program
- Helped in the coaching of Track and Field

## **Work Experience**

### **Mountainburg Public Schools**

2011-2012

- ALE Teacher 5-12

### **Fayetteville/Springdale Public Schools**

2009-2011

- Substitute Teacher
- Long term sub. Asbell Elementary 2010-2011

### **Elizabeth Richardson Center**

2008-2009

- Coordinator Pre-School, Springdale

**Gravette Public Schools**

2007-2008

- Teacher, High School Special Education

**Vista Health**

2006-2007

- Teacher in 4-6 grade class

**Elmdale Elementary School, Springdale Public Schools**

2005-2006

- Paraprofessional in Special Education

**St. Paul Public Schools**

2000-2004

- Principal, High School
- Teacher, Social Studies
- G/T Coordinator

**Elaine Public Schools**

1989-2000

- Assistant Principal, High School
- Federal Coordinator
- Teacher, Career Orientation
- Teacher, Social Studies
- Coach, Assistant Football

**Cutter-Morning Star Public Schools**

1987-1988

- Teacher, Social Studies
- Coach, Head Boys Basketball
- Coach, Assistant Football

**Delta Academy**

1986-1987

- Teacher, Social Studies
- Teacher, Drivers Education
- Coach, Head Boys and Sr. Girls Basketball
- Coach, Head Track
- Coach, Assistant Football

**Desoto School**

1985-1986

- Teacher, 6 and 8 Science
- Coach, Head Jr. Basketball
- Coach, Head Jr. Girls Track
- Coach, Assistant Football

## **Special Training**

- Service Coordinator Training
- Mandt Training
- Special Education Paraprofessional Training
- Principal's Leadership Academy
- Highly qualified ALE Math, Science, English, Art

## **Memberships**

- Arkansas Education Association

## **Former Memberships**

- Arkansas Association of Educational Administrators
- Arkansas High School Coaches Association
- Arkansas Officials Association
- Mississippi Private School Officials Association

## **Related Occupations**

- Arkansas Basketball Official, 19 years

## References

Dennis Copeland  
Superintendent

Rick Keyes  
Director of Education

Trey Selmon  
Head Wrestling/Assistant Football Coach

Steve Pulliam  
Associate Pastor

Dan Skoff

# Mark V White

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## Objective

To secure the position of Director of Athletics for Fayetteville Public Schools where I will maintain, organize and administer the overall program of interscholastic athletics.

## Experience

### **Fayetteville High School – Leadership**

**2013 - Present**

- Lead Teacher for FACE (Fine Arts & Creative Expression) SLC
  - Responsible for organizing, developing, planning, maintaining, and scheduling various aspects of the day-to-day operations for forty seven teachers and approximately six hundred students

### **Fayetteville High School – Leadership**

**2011 - 2013**

- Department Head for Career & Technical Education Department
  - Responsible for budgeting, organizing, planning, communicating, meeting, and scheduling for twenty teachers consisting of six programs of study

### **Fayetteville High School – Instruction**

**2000 – 2013**

- SLC Ambassador & Credit Recovery Teacher
- EAST (Environmental And Spatial Technology) Facilitator
- Sophomore Academy Algebra & Geometry Teacher
- Special Education/Inclusion Teacher

### **Fayetteville High School – Athletics**

**2001 – Spring 2013**

- Assistant Football Coach
  - Defensive Line (2001 – 2006), Offensive Line (2007 – 2013), & Special Teams Assistant
  - 7A State Champions 2007, 2011, 2012, 7A State Runner-Up 2010
  - Off-Season Coordinator (2003 – 2010) Technology/Film Coordinator (2003 – 2013)

### **Buchholz High School (Gainesville, FL) – Leadership**

**1998 – 2000**

- Dean of Students
  - One of three Deans responsible for enforcing discipline policies and procedures for approximately 2,100 students

### **Buchholz High School (Gainesville, FL) – Athletics**

**1998 – 2000**

- Assistant Football Coach
  - Offensive Line & Assistant Offensive Coordinator

## Education

### **Arkansas State University**

**2013 – Present**

- Currently seeking a Masters of Science Education in Educational Leadership

### **University of Florida**

**1987 – 1994**

- Earned a Bachelor's of Science in Exercise and Sports Sciences while playing offensive line on a football scholarship

# Mark V White

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## References

Dr. Denise Hoy Whitfield  
Assistant Principal  
Fayetteville High School

Vance Arnold  
Head Baseball Coach  
Assistant Athletic Director  
Fayetteville High School

Jay Godwin  
Athletic Director  
F. W. Buchholz High School



# STEPHEN WOOD

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<b>Objective</b>	To obtain the job as Athletic Director for Fayetteville Public Schools	
<b>Experience</b>	<b>Athletic Director</b> , Greenbrier Public Schools	<b>2007-Present</b>
	<ul style="list-style-type: none"><li>▪ Responsible for all athletic programs grades 7-12</li><li>▪ Prepare and monitor budget for entire athletic program</li><li>▪ Lead, assign, and evaluate all staff coaches and programs</li><li>▪ Arrange staff structure to better fit needs of program</li><li>▪ Project manager for multiple facility/building projects</li></ul>	
	<b>Head Football &amp; Track Coach</b> , Charleston Schools	<b>2004-2007</b>
	<ul style="list-style-type: none"><li>▪ 2005 Football State Champions</li><li>▪ 2004 Football State Runner-up (First finals appearance in school history)</li></ul>	
	<b>Asst. HS Football/Track Coach</b> , Greenbrier Schools	<b>2002-2004</b>
	<ul style="list-style-type: none"><li>▪ Offensive Coordinator (2003 first winning season in 8 years)</li></ul>	
	<b>Head JH FB/Asst. Baseball Coach</b> , Russellville Schools	<b>2000-2002</b>
	<ul style="list-style-type: none"><li>▪ 2001 Baseball State Championship</li><li>▪ 2001 CAJHC Football Conference Championship</li></ul>	
	<b>Head MS Football/Track Coach</b> , Conway Middle School	<b>1998-2000</b>
	<b>Student Assistant Football Coach</b>	<b>1997-1998</b>
	University of Central Arkansas	
<b>Education</b>	<b>University of Central Arkansas Graduate School</b>	<b>1998-2002</b>
	<ul style="list-style-type: none"><li>▪ MSE in Instructional Leadership + 30 hours</li><li>▪ Principal and Superintendent Certifications</li></ul>	
	<b>University of Central Arkansas</b>	<b>1993-1998</b>
	<ul style="list-style-type: none"><li>▪ BSE – Kinesiology Major(K-12), Social Studies Minor(7-12)</li></ul>	
	<b>Charleston High School</b>	<b>1980-1993</b>
	<ul style="list-style-type: none"><li>▪ Honor Graduate, 3.9 GPA</li></ul>	
<b>Honors</b>	<ul style="list-style-type: none"><li>▪ 2013 Arkansas Athletic Director of the Year</li><li>▪ 2010 &amp; 2013 5A West Conference Athletic Director of the Year</li><li>▪ 2005 L.R. Touchdown Club, Hootens, &amp; State Farm Coach of the Year</li><li>▪ 2005 Head All-Star Football Coach</li><li>▪ 2004 Asst. All-Star Football Coach</li><li>▪ 1996 Football Team Captain, University of Central Arkansas</li><li>▪ 1995 &amp; 1996 GSC Academic All-Conference Team, UCA</li></ul>	

# STEPHEN WOOD

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## RESUME ADDENDUM

- Total years of public teaching experience – currently in 16<sup>th</sup> year
- Hold an Arkansas teaching certificate without deficiencies
- Certified to be secondary principal and district superintendent
- Contributory member of teacher retirement
- Never been convicted of a crime
- Currently under contract with Greenbrier Public Schools through June 30, 2014
- Student taught at Conway High School in 1998

## Educational Philosophy

Athletics are an extension of the educational process and play an integral role in the total educational program. Through athletics, students are able to learn valuable lessons in sportsmanship, teamwork, competition, and life skills that will remain with them for the rest of their lives. Our coaches must use hardwork, patience, and dedication in the classroom and on the field/court to instill these qualities into our students. In addition, athletic competition adds enjoyment, spirit, unity, and pride not only to the school setting but the community as a whole.

# ANDREW TODD YOAKUM

## PROFILE

High school teacher of U.S. / World History, Government, Economics, EAST Initiative, and Driver's Education, as well as a coach with winning records in football, track and field, and basketball. Lead numerous athletic/community clinics and volunteer activities as an active community and church member (see *Clinics & Stats* attached).

## EDUCATION

**Master of Science**, Health Education (1997) – University of Arkansas, Conway AR

Bachelor of Arts (History and Political Science, 1995) – Ouachita Baptist University, Arkadelphia AR

**Licensure:** Social Studies (secondary education) and Physical Education, Driver's Education certification, and Coaching Endorsement

## PROFESSIONAL EXPERIENCE

**FAYETTEVILLE HIGH SCHOOL**, Fayetteville, AR

2002 - Present

**High School Teacher** – U.S. History (team taught with 10th grade English), World History, Economics, Psychology, Sociology, Government, and EAST Initiative (environmental and spatial technology).

**Varsity Offensive Line/Receiver Coach/Associate Head Coach** – Weekly preparation of offensive line, receivers, backs and tight ends; assist in developing individualized game plans for opponents, create videos for each game and practice, and assist in setting up the off-season program.

- *Academic Coordinator:* monitor athletes' grades, set up and supervise study halls and tutoring.
- *Fellowship of Christian Athletes Huddle Leader* for the football team and the school (started the first football huddle).
- *Major Accomplishments* (see Stats and Clinics attached):
  - Earned a spot in the playoffs 11 out of 12 years, made it to the quarter, semi-finals, and final games.
  - Offense set Conference and school rushing records in 2005 and 2006
  - Offense set Conference and school passing records in 2007
  - Earned 32 point average score over entire 99-42-1 record

**Head Track Coach** (2004 to Present) – Lead the preparation of both the Girls and Boys track teams for the upcoming competitions in different events that include sprinters, middle distance, and field events.

- *Accomplishments:* (see Stats and Clinics attached):
  - 9 Time State Winners
  - Six Time Conference Winners
  - 18 athletes have signed college scholarships one of which is Wallace Spearman, who held the National record for the 200 meter and 300 meter run and ran in the 2008 Olympics.

**Assistant Track Coach** (2002-2004) Assist in track team preparation.

- *Accomplishments:* (see Stats and Clinics attached)

**RICHARDSON INDEPENDENT SCHOOL DISTRICT**, Richardson, TX

1998 - 2002

**High School Teacher** – U.S. History, Government, Economics, and ESL 9th through 12<sup>th</sup> grades. Served on the School Leadership Committee

**Varsity Offensive Line Coach.** Weekly preparation of offensive line and tight ends, game plan development, assisted in the creation and execution of the athletes' off-season conditioning program. Oversaw athletic equipment, budget, and athletic grades.

- *Accomplishment:* The team achieved its best record in over 10 years.

**ALLEN INDEPENDENT SCHOOL DISTRICT**, Allen, TX

1997 - 1998

***Eighth Grade U.S. History Teacher.*** Presented the "Mystery of the Lost Anasazi" at the Texas Middle School State Convention, taught technology to the students through the use of computers.

***Freshman Offensive Line Coach.*** Assisted with offensive plays and preparing offensive line, special teams head coach and called the plays from the sidelines, scouted teams and prepared reports, assisted with varsity game plan, and helped break down films. Team won the district championship.

***Freshman Head Basketball Coach.*** Directed coaching efforts, including organizing practices and creating weekly game plans, team offenses and defenses. Team tied for the conference championship and made it to the finals in the district tournament.

**UNIVERSITY OF CENTRAL ARKANSAS**, Conway, AR

1995 - 1997

***Graduate Assistant, Football.*** Coaching responsibilities included tight ends, offensive tackles, and defensive linemen; break down of films; processed scouting reports and assisted in recruitment; aided in the development of the offensive game plan; maintained practice and game fields, and tutored athletes and monitored study hall.

**BIRCH TREE COMMUNITIES**, Benton, AR

1995 - 1997

***Residential Trainer*** – Planned and conducted physical activities at mental health facility.

**WAL-MART, INC**, Benton, AR

1990 - 1997

***Sales Associate.*** Stocked merchandise, operated cash register, night watchman, receiving manager, took part in annual inventory.

**CHARLIE COLE CHAFFIN CAMPAIGN FOR LT. GOVERNOR**, Benton AR

Summer 1994

***Volunteer.*** Answered phone, mailed & distributed campaign literature.

**SENATOR DALE BUMPER'S OFFICE**, Washington D.C.

Summer 1993

***Intern.*** Senate-floor messenger, visitor tour guide, answered phones, typed responses to constituents' mail, attended Small Business Committee meetings and prepared reports to Senator Bumpers.

## **CLINICS & STATS**

### **ANNUAL CLINICS (2003 – Present)**

#### ***Landers Northwest Arkansas Coaching Clinic 2004-2009***

Conceived and initiated the clinic and annually served as overall director in enlisting sponsors, and contracting with locations and speakers. Covering the five state area of Arkansas, Missouri, Oklahoma, Kansas, and Texas, in 2006 over 30 high school and college coaches from the region made presentations. Wrote and presented "Offensive Line Play."

#### ***Fayetteville Youth Football and Strength Camp***

Week-long summer camp director, coaching ages 7-14 speed, agility, strength, basic football skills.

#### ***Fayetteville High School 7 on 7 Football Tournament & League***

Summer program that allows high school athletes to compete in a 7 on 7 football league.

#### ***Fayetteville Boys and Girls Club Coaching Clinic and Youth Camp***

Day clinic designed to enhance the coaching abilities of the youth league coaches with techniques, skills and plays; followed by a day camp for their athletes to learn the same skills.

#### ***Mom's Clinic***

Day clinic for the mothers of high school athletes to answer questions and explain positions and play calls so they can better understand what their son is doing on the field.

## **FAYETTEVILLE HIGH SCHOOL FOOTBALL TEAM STATS**

### ***Twelve-Year Total (99-42-1) Record:***

- 11 play-off appearances
- Three 7A State Championships 2007,2011,and 2012
- 7A State Runner-Up 2010
- 5A conference champions 2003
- Twice 7A conference runner-up
- Team ranked in the state's top 10, eight straight years
- 28 players signed college football scholarships (12 of which were offensive lineman or receivers)
- Tremendous student athlete volunteer effort: American Heart Walk, Komen Race for the Cure, Fayetteville Public Library, local elementary schools, Razor-Fest, Seven Hills Homeless Shelter.

## **FAYETTEVILLE HIGH SCHOOL TRACK TEAM STATS**

- Girls Indoor State Championships 04, 07,12
- Girls Outdoor State Championships 10,11
- Boys Indoor State Championships 10,11
- Boys Outdoor State Championships 04,12
- Girls Indoor State Championships Runner-Up 03,09,10,11,13
- Girls Outdoor State Championships Runner-Up 03, 04, 09,13
- Boys Indoor State Championships Runner-Up 06,07,08,09,12
- Boys Outdoor State Championships Runner-Up 03,07,08,10,11

## **PERSONAL ATHLETIC ACCOMPLISHMENTS**

- Gill South Region Girls Track Coach of The Year
- Arkansas Athletic Association Girls Track Coach of the Year
- Assisted with fund events raising over \$100,000 for the football team
- First team All AIC, Honorable-Mention All-American – 1994
- Varsity Football, 4 year letterman, Ouachita Baptist University
- All-State in Arkansas High School Football – 1989